

# It's Time to Reconnect

Create experiences that strengthen relationships.



# When your business is emerging from challenging times, it's critical to strengthen and reconnect to the relationships that help you thrive.

A modern, cloud-based IT platform can help you deliver a safe, frictionless, and extraordinary experience for employees, customers, and partners.

Through out-of-the-box integrations with a universe of third-party applications, services, and devices, you can leverage technology to support experiences tailored to the interests, needs, and goals of the people you serve—consistently exceeding expectations.

Here are a few ways the right tech can help you delight at every turn.

## Provide worry-free experiences

From the moment they walk through your doors, you want people to feel at ease, confident that their safety and security are protected, both in person and online.

#### **TOUCH-FREE PASSAGE**

Treat guests, patients, and employees to sensor-based automated entry—no buttons or handles needed. Plus, enable employees to access restricted areas with wearable tech.

#### **OCCUPANCY OPTIMIZATION**

Track footfall and live occupancy with smart cameras and integrations to optimize safe passage throughout your space and continuously measure hotspots and traffic flow.

#### **SMART, SEAMLESS SECURITY**

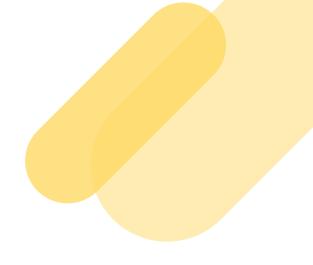
Maintain security both on-premises and online. With a robust IT platform, cybersecurity is built-in to protect critical data, while the addition of smart cameras and sensors ensures physical spaces are protected.



#### **INNOVATION**

### Bring out the smiles

The proliferation of smart tech means there are endless, innovative ways to create memorable experiences.





#### STRIKE UP A CHAT

Voice-activated inquiry stations safely extend the reach of your team, connecting employees and customers with fast and friendly answers.



#### **GET INTERACTIVE**

In-store events are coming back—make them worth the wait. Activities that leverage mobile apps let visitors engage in a safe and creative way.



#### **PERSONALIZED SPACES**

Whether working in the office or lounging in a guest suite, individuals can create a tailored space by adjusting lighting, temperature, and more, all from an app.

# Elevate experiences at every touchpoint

People gravitate toward tailored experiences where they know their needs are noticed and cared for.

#### **MOBILE ENGAGEMENT**

Enable guests to use network-integrated apps for unique experiences. From virtual dressing rooms to counterless payments to immersive experiences—the only limit is your imagination.

#### **FIVE-STAR EXPERIENCES**

Uplevel the luxury. Provide guest amenities at the click of a button alongside live status tracking for delivery and guest or conference room readiness.

#### **REFINE WITH INSIGHTS**

Data insights from across your network allow you to continually refine the experience, taking the guesswork out of running your business while providing an elevated level of care.



#### LOYALTY

## Recognize and reward regulars

Your most frequent visitors are your bread and butter. Let them know you appreciate their business.



#### FIND YOUR FANS

Visibility into frequent visitors lets you understand trends that drive their loyalty so you can tailor memorable experiences and acknowledge VIP status.



#### **SHOW APPRECIATION**

Custom portals, services—even a splash page featuring a unique offer for frequent visitors—lets them know you appreciate their ongoing patronage.



#### **REWARD AND REFINE**

Connecting customer feedback to insights allows you to recognize staff efforts and continually refine business strategy.

# Create meaningful interactions

On site or online, leverage IT to bring your customers and employees closer together.

#### **CREATE EXCITEMENT**

Build anticipation and deepen connections with unique livestreamed events all running off your resilient IT infrastructure.

#### BE THOUGHTFUL

Leverage foot traffic and engagement insights to anticipate customer needs and deliver more personalized communications.

#### **KEEP THE TEAM CLOSE**

Hybrid-work solutions bring the virtual office together—maintaining team spirit remotely and allowing for increased efficiency and easier collaboration.



When your business is pivoting to adjust to the headwinds of the day, take the opportunity to restore and deepen the most critical relationships to your business.

# iliilii Meraki

Cloud-based networking technologies provide a foundation with all the tools you need to reconnect and thrive.

Watch our webinar to learn more.